

The FreeBird Foundation of Evergreen, CO

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## FOR IMMEDIATE RELEASE

### **The FreeBird Foundation of Evergreen, Colorado Launches the Fifth Book in its Children’s Series, *Bruno’s Amazing Adventures***

**Estes Park, CO.** – Author and producer Juliette Wunningham of the FreeBird Foundation of Evergreen, CO, along with co-author Tiffany Castagno, announced today that they will be launching book five of the children’s series, *Bruno’s Amazing Adventures*, on Sunday, Sept. 27, 2020. With the launch of book five, *Can a Zebra Change its Stripes?*, co-written with Nicholas Kistler and illustrated by Cristal Baldwin, the foundation hopes to raise awareness around aspects of racial inequity as they exist in our interpersonal relationships. Further, the foundation aims to demonstrate how a culture of inclusivity and diversity can affect positive change in individual worldviews as well as within our communities. The book hopes to demonstrate how strength is derived from the inclusion and acceptance of those who may appear different from us, all in the format of a children’s picture book.

This is the fifth book of a 30-book children’s series entitled *Bruno’s Amazing Adventures*, a three-year initiative co-created with 30 foundations from around the world to boost visibility and funding for a variety of charitable causes. Years one and two (2020 & 2021) are predominantly focused on causes within the United States, while in year three (2022), Bruno the Bernese Mountain Dog will tackle social causes from around the world. Each book includes a superhero animal that Bruno befriends as they work together to meet the foundation’s mission statement of, “Changing the world, one child at a time.”

*Can a Zebra Change its Stripes?* and other books in the series will be available for purchase as hard-bound volumes or e-books through the Amazon Marketplace as well as other retailers including Barnes and Noble and various independent bookstores. To learn more, visit the FreeBird Foundation Website, [thefreebirdfoundation.org](http://thefreebirdfoundation.org).

Founded by Juliette Wunningham in 2017, the purpose of the FreeBird Foundation of Evergreen, CO is to uplift underprivileged communities in an organic fashion, by making sure the most vulnerable of our society, our children and our environment are afforded a brighter future. Since 2017, the team of the FreeBird Foundation has been striving to bring a sense of joy and togetherness to communities around Colorado. The foundation prides itself on the creation of fictional works designed to be timely, relevant, and to inspire a sense of well-being among its audience.